



Schedule

Sept. 22-24

FRIDAY

● Check-in

6:00PM

LOCATION

Area outside 1404

● Dinner/Welcome

6:30PM

Kick-off introduction, icebreaker, and a **talk by John Quarton about entrepreneurship and resources on campus**

LOCATION

1404

● Pitch Fest

7:30PM

Participants have 60 seconds to pitch their idea

LOCATION

1404

● Voting/Team Formation

8:00PM

1. Posters are set up with the different ideas that were pitched
2. Participants talk with those who pitched an idea in order to gain a better understanding of their vision/product as they vote for top ideas

LOCATION

1404 or Atrium

● Top Ideas Announced

8:30PM

Roles and teams are registered. **Talk by Eric Tarczynski, Founder of Contrary Capital, a student venture fund**

LOCATION

1404

● Brainstorming, teamwork starts

9:00PM

Teams of 3-5 begin working on their ideas

LOCATION

2405, 2407, 2102, 2124, or anywhere in first or second floor open spaces

SATURDAY

● Late Night Lightning Talks

2:00AM

On-the-spot talks by participants on various topics

LOCATION

2405

● Breakfast

9:00AM

LOCATION

2405

● Lunch

12:30PM

LOCATION

2405

● Mentoring

1:30-6:00PM

Teams continue working as well as meet with mentors across 1st/2nd floor

LOCATION

2405, 2407, 2102, 2124, or anywhere in first or second floor open spaces

● Tovala Snack Station

3:00PM

Tovala will serve snack-sized meals until dinner

LOCATION

2405

● Business Model Canvas Checkpoint

6:00PM

The canvas is used to guide your team's progress

LOCATION

2405

● Dinner

6:30PM

LOCATION

2405

● Networking Breakout Session

7:30-9:00PM

Participants connect with other teams and share ideas

LOCATION

2405

SUNDAY

● Breakfast

9:00AM

LOCATION

2405

● Lunch

12:00PM

LOCATION

2405

● Pitch Training

1:30PM

Staff walks around to give advice on presentations

LOCATION

2405

● Presentations Due

3:00PM

LOCATION

2405

● Judges Arrive

3:30PM

Judges are briefed on criteria and process

LOCATION

2405

● Presentations and Judging

4:00PM

~8 minutes per presentation (including 3 minutes for questions)

LOCATION

2405

● Prize Ceremony

5:30-6:00PM

Winners announced

LOCATION

2405

● Finalists' Networking Dinner

6:30PM

Pizza dinner with finalists, 54 staff, sponsors, and mentors

LOCATION

Papa Del's